

Manager, UX Design

Location: St. Paul, MN (Secondary Locations: San Diego, Remote)

FLSA: Exempt / Full-Time

ABOUT FIGG

Figg is a leading digital advertising platform that drives impactful consumer engagement for some of the most innovative fintechs, financial institutions, and merchants in the United States. We are redefining the way advertisers and consumers connect, utilizing vast payments data, advanced targeting and analytical insights, and a highly configurable platform that enables our clients of all sizes to deliver relevant and rewarding consumer experiences. Our foremost card-linked platform features the most diverse portfolio of advertiser-funded offers designed to drive incremental sales volume and loyalty for all clients in our rapidly expanding ecosystem.

POSITION SUMMARY

The Manager, UX Design is responsible for designing world-class digital experiences for Figg partners and team members. In this role, you will lead the team responsible for establishing best practices and crafting design deliverables for Web, iOS and Android. You'll think holistically about design system applications across multiple platforms.

You are charged with leading, documenting and advocating for consistency, accessibility and the "Figg Way". You will leverage your influence and expertise to increase adoption, contribution and education of our design systems across multiple teams. You'll use your design-thinking expertise to facilitate activities within the marketing, product, engineering and business teams to provide work direction and guidance ensuring that design systems are continually improving, with both next-generation ideas and optimizations in support of Figg's business strategies. This position embraces the value of Human-Centered Design, continually advocating for the customer and employee need in every interaction. The Manager, UX Design will support the build-out of a designated UX team, eventually managing a team of UX Designers.

DUTIES & RESPONSIBILITIES

- Lead large-scale projects and initiatives involving multiple cross-functional teams

- Define and deliver a best-in-class enterprise user experience vision and strategy that reinforces Figg as a leading digital advertising platform
- Create wireframes, visual designs, prototypes for new digital experiences
- Collaborate and problem solve with other departments around new and existing products and experiences
- Create & manage the UX design roadmap, assuring critical strategic work is not eclipsed by short-term tactical priorities
- Embed yourself in development sprint cycles, ceremonies, and team rhythms to ensure User Experience is always top of mind in the product roadmaps being developed
- Work cross-functionally to establish processes that enable successful partner solutions from early concept through final implementation
- Work side-by-side with Figg designers on visual UI applications assuring a modern look and feel that complies with and strengthens the Figg brand
- Partner closely with the marketing team members to assure cohesive experience across all channels and experiences

THE IDEAL CANDIDATE

- 7+ years' experience in user experience design with an emphasis in design systems, research, UX architecture, interaction design and/or visual design
- Demonstrated experience leading design systems initiatives and working with a design system
- Experience both in-person and remote UX research methodologies and ability to conduct or partner with research expert
- Demonstrated knowledge in digital accessibility best practices and standards
- Demonstrated knowledge of modern design and prototyping tools (such as Figma, Miro, Sketch and Jira/Confluence)
- Experience using data and research methodologies and ability to partner with research experts
- Able to communicate design decisions with respect, logic and data
- Must work well independently and collaboratively
- A portfolio featuring product design work

REQUIREMENTS

- Bachelor's degree in design, human factors, or related field

RIGHT TO WORK

- Must have legal right to work in the USA