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| **Designer** |

**Department:** Marketing

**Location:** St. Paul, MN (Secondary Locations: San Diego CA; Remote)

**FLSA:** Exempt / Full-Time

*Figg is a leading transaction-based digital advertising platform company with a mission to uncover value in everyday transactions. The company’s advanced transaction-based platform, driven by $500 billion in transactions annually, provides advertisers with precise targeting and comprehensive attribution data. The Figg platform delivers dynamic consumer offer experiences for financial institutions, banks, fintechs and digital platforms in the United States. Driven by innovation, Figg is disrupting how brands engage with customers through the industry’s most diverse advertiser-funded, card-linked offer portfolio.*

**Position summary**

We're looking for a smart, self-starter and isn't afraid to dig into the details. A Designer at Figg is responsible for leading internal and external initiatives that promote the vision of the company through high-quality graphic content. The right fit candidate has strong digital design experience and is comfortable working on multiple projects at a time but always brings strategic, evidence-driven graphic solutions.

**Duties and responsibilities**

* Understand and defend the importance of brand consistency
* Create wireframes, mockups, and prototypes – and work cross-functionally to ensure your designs are implemented as intended
* Be a consistent, accountable team player who leads by positive example ensuring solid chemistry and has zero ego or attitude
* Plan and conduct user research and competitive analysis
* Support senior leadership with the development of custom presentations and marketing materials
* Design digital experiences (landing pages, applications, websites, etc.)
* Produce design assets for use in social media and marketing channels
* Support Figg’s clients by producing launch-ready marketing assets, including but not limited to emails, web banners, social posts and direct mail
* Bring strategic, innovative ideas to life from concept through execution, adjusting with feedback along the way
* Create high-quality branding, storytelling, and producing engaging content and campaigns that advance Figg’s brand and excite you
* Bring business know-how: understanding of business metrics and the ability to translate company goals and objectives into digital experiences and designs

**The ideal candidate**

* 4-6 years of relevant experience in design, product, advertising or a related industry
* Strong knowledge of industry tools such as Sketch, InVision, Adobe InDesign, Illustrator, Zeplin and OmniGraffle
* Strong understanding of interactive design principles
* Growth mindset, with a deep sense of 'ownership' for projects, not afraid of failure or taking risks and boldly ambitious
* Driven work ethic, a responsibility to the brand, and a desire to contribute to the collaborative culture of Figg
* Has an established portfolio of elevated design concepts demonstrating expertise in a range of creative mediums and large integrated campaigns
* Must be able to advance multiple projects simultaneously and deliver within the designated timelines, while maintaining high standards for execution, accuracy, and attention to detail
* Is not scared of ambiguity, brings a user-centric mindset, and believes strongly in the power of design thinking
* Agency experience strongly preferred

**Requirements**

Bachelor's degree in graphic design, web design, art, animation, or a related field

**Right to work**

Must have legal right to work in the USA